



## GLOBAL CEO FORTUNE CLUB UNDERTAKES TRADE MISSION TO VICTORIA & LAUNCHES AUSTRALIAN CHAPTER

23 March 2017

The SILC Group is honoured to have joined the Chinese delegation from the Global CEO Fortune Club (GCFC) as they toured Victoria as part of the 2017 Victoria Invitation Program (VIP 2017) last week.

Hosted by the Victorian Government and the Hon. Philip Dalidakis, Minister for Small Business, Innovation and Trade, the VIP is an invitation-only inbound Trade Missions program designed to showcase the abundance of investment opportunities in Victoria to potential foreign investors. The event brings together influential leaders and decision-makers from international businesses and governments with Victorian businesses from a range of key industry sectors. Over 4 days (14 to 17 March), delegates from 19 countries travelled around Melbourne and Regional Victoria to visit and speak with businesses across key industry sectors including infrastructure, international education, health and aged care, tourism and agriculture.

The 25-member delegation from the GCFC included senior GCFC members, Chairman, Mr Ye Hong Xian and Deputy Secretary Generals Ms Li Yan and Mr Zuo Jian Jun, as well as senior executives from various China-based companies. The GCFC delegations were joined by 9 senior executives from various businesses in the Anhui Province.

Koby Jones, Managing Director and Helen Huang, Business Development Director (China Practice) of The SILC Group joined the Chinese delegation as they visited Melbourne and the Geelong/Barwon region. The delegation met and heard from various business and government representatives as they spoke about the vast array of potential investment opportunities in Victoria, particularly under a Public Private Partnerships (PPP) model. Highlights of the visit included a visit to scenic Torquay, wine tasting at Scotchmans Hill, chocolate tasting at the Great Ocean Road Chocolaterie and Ice Creamery and the VIP 2017 Gala Dinner held at the Melbourne Arts Centre.

Koby Jones says of the visit, *“Having travelled with and spoken to the various Chinese delegates throughout the visit, the resounding feedback was that VIP 2017 was a great success. There was a particular interest and focus on infrastructure assets and projects from the Chinese delegates as they were impressed with the breadth and depth of the expertise available in Victoria. I strongly believe that we will see some fantastic China-Australia and China-Victoria partnerships formed as a result of this visit, particularly through the members of the GCFC”*.

### Official Launch of Australian Chapter of the Global CEO Fortune Club

The SILC Group would like to congratulate the Global CEO Fortune Club for the official launch of its first overseas chapter in Australia on 16 March 2017, at the VIP 2017 Victorian Infrastructure Investment Forum.

The GCFC was established in 2015 by a group of wealthy successful alumni from Jiao Tong University of Shanghai - one of the oldest and highly distinguished universities in China. The mission of the GCFC is to promote greater collaboration between government and private enterprises and to bring together like-minded individuals and resources to create greater economies of scale for investments across the world. The club currently has over 800 members comprising of senior Chinese business executives and business owners.



The official launch was attended by Dom Tassone (Department of Economic Developments, Jobs, Transport and Resources), representatives of the Victorian Government, the VIP 2017 Chinese delegation and members of Victoria's infrastructure and investment business community. The Australian Chapter of the GCFC was officially launched by Koby Jones, newly appointed Executive Chairman of the GCFC Australian Chapter, Mr Ye Hong Xian, Chairman of the GCFC, and Mr David (Kai Ping) Jin, Honorary President of the GCFC Australian Chapter. The Hon. Philip Dalidakis made special mention of the launch of the GCFC and committed to supporting the success of the club at the VIP 2017 Gala dinner attended by the Hon. Minister for Public Transport, Jacinta Allan, VIP 2017 delegates and invited guests.

At the launch ceremony, the GCFC also announced and signed a Memorandum of Understanding (MOU) with its Australian Chapter to establish an infrastructure investment fund that will allow its members to invest in Australian infrastructure projects. Speaking at the launch ceremony, Mr Ye Hong Xian (Chairman of GCFC) thanked the Victorian Government for its support and expressed his excitement at the potential investment opportunities that the launch of the Australian Chapter and the establishment of the infrastructure fund will bring to its members.

The SILC Group is pleased that it will be working with the GCFC to establish the GCFC infrastructure fund and we look forward to promoting and fostering closer business relationships between China and Australia.

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